

PROFILE SUMMARY

Results-driven Power BI Developer with almost 3 years of hands-on experience in developing and designing interactive dashboards and reports. Proficient in data modelling, data integration, and DAX calculations within Power BI. Skilled in connecting Power BI to diverse data sources and utilizing Power Query Editor for data transformation.

EDUCATION

Bachelor of Science from IGNOU in *Jun 2017-Jun 2021*

12th From C.B.S.E in 2016

SKILLS

BI Tools: Power BI Desktop, Power BI Data Gateways, Power BI Services, Power Query, DAX Queries, Data Modelling, Data Cleaning, Data Warehousing, Microsoft Excel, SSRS (SQL Server Reporting Services/RDL), Data Visualization, ETL Process, Requirement Analysis, Requirement Gathering.

Database Tools and Technologies: MYSQL Workbench and SQL Server.

Others: Notepad++, Word, Advance Excel, Basic Python, Power Automate (Flows), Basic Power Apps, Figma(for interaction).

WORK EXPERIENCE

Power BI Developer (GNAP Private limited Services)

Mar-2022 to Mar-2024

- **Developed** interactive **Power BI dashboards** and reports to **visualize KPIs** and facilitate data-driven decision-making.
- Proficient in **data modelling techniques**, including creating **relationships, calculated columns, measures, and hierarchies** within **Power BI**.
- Experienced in connecting Power BI to diverse data sources such as SQL databases, Excel files, SharePoint lists, and web services.
- Utilized **Power Query Editor** to **clean, transform**, and manipulate raw data for accurate reporting and analysis.
- Created **scheduled data refreshes** and **automated report distribution** using Power BI Service for timely insights delivery.
- Implemented advanced **DAX calculations** to derive insights and perform complex analyses within **Power BI reports**.

- Collaborated with stakeholders to **gather requirements** and translate **business needs** into actionable insights through **Power BI solutions**.
- Developed **custom visuals** and applied advanced features in **Power BI** to enhance user experience and meet specific **business requirements**.
- Conducted **performance tuning** and **optimization** of **Power BI reports** to improve **query efficiency** and system performance.

Power BI Developer (VOC SO Technology pvt ltd.)

May-2024 to Present

- Developed **custom visuals** (Rose chart, Advance Table, Sun Burst, Filled Map etc.)
- Working with **embedded code** to publicly (for client's users) and usage of metrics.
- Getting knowledge about **Fabrics** by **Power BI Services**.
- Managing Dashboard of Business Development and Sales.

PROJECTS

Title: Master Tracker of Markets.

Client: Nokia.

Project Description:

- Create the Power BI report to analyse the different wise Phase data
- Extracted the Data from MySQL and SharePoint
- Applied Summarize and Calculate Table DAX to separate different zone and Phases for Market.
- Made a summary for each phase to better count verification.
- Manage Data gateways to schedule for data update and data refresh automatically.
- Create DAX using time intelligence calendar functions like date add using MIN and MAX functions.

Title: BD Dashboard

Client: Rodic Consultants.

Project Description:

- Create Overview for Particular Sectors using **KPI's and slicers** Interaction.
- For each section and KPI using **Drill Through**.
- Using DAX for each KPI to show better count and **summarized data**.
- Not only using overview but breaking into flow for many dates which is present in Data.
- Made different pages for requirement (like submitted, to be submitted, go no-go etc).

Manish Jha